

Important Items for the Eastern NYFC in Daytona Beach, Florida



Overview

The NYFC is an unparalleled experience for adults and youngsters alike. The competitive, safe football games with teams from across Eastern North America, along with the top-quality officiating crews, surrounded by a family-friendly atmosphere all combine to help make the National Youth Football Championships **the finest post-season football & cheer destination for over 30 years**. However, the single biggest factor that has leagues choose to return year after year is the level of service and the high importance that fair, competitive football games play at the NYFC.

SNI is committed to making your stay as easy and trouble-free as possible. Our toll-free telephone number makes reaching our staff an effortless experience. Calls will find a helpful SNI team member, ready to assist with any of your needs. Registered groups receive instant access to the NYFC Team Folder via download from the internet. This paperwork will guide your Trip Manager step-by-step through all of the necessary forms required to attend. And our exclusive password-protected **MyTeam Website** is updated daily, maintaining an active database of your paperwork and financial status, along with the ability to enter your team info online and download essential forms at your convenience, 24 hours a day.

Why do we go to such efforts? *Because organization is the KEY to a smooth, well-managed event. **YOU and your team are a valued part of the NYFC** and deserve the most professional and enjoyable experience we can create.* Along with the NYFC, SNI produces many annual competitions for the U.S. military and has a full-time staff to cater to your needs and help to ensure a problem-free tournament. We understand that you have a life outside football and cheerleading and we know how frustrating it can be when you need to get answers and can't reach a person or get your messages returned. This is never a problem when you attend an SNI event -- **we are here to help!**

The NYFC event went very well in 2009. A few minor changes were made to make this year's event even better! The biggest changes include an improved NYFC website, expansion of the on-line team paperwork & information area for registered groups, and most sought after, the ability for teams to solidify their NYFC hotel choice weeks in advance! The most organized teams that have the ability to complete paperwork and money deposits earlier can lock-in their hotel placements well in advance of the standard 30-days out policy that has been in place in the past. We are excited about all of these changes and look forward to using these to continue to make the NYFC better each year!



The Daytona Beach Hilton Ocean Walk Resort is an amazing property and provides the ideal home for the Headquarters of the NYFC in Daytona Beach.

Also, Daytona Beach, Florida has become THE Thanksgiving vacation destination in the Eastern United States! The entire area has undergone a revitalization that is unprecedented. SNI has a decades-long track record of working with the best hotels in all price ranges up and down the beach to secure the thousands of rooms at reasonable rates needed for the 5,000+ attendees. Weather at the end of November usually gives the NYFC a tropical paradise feel that allows swimtrunks and t-shirts to be the typical daytime attire. Football and cheer squads from throughout the eastern U.S. attend the event annually and have a wonderful time in the daily **80° temperatures, sandy beaches and green football fields!**



NYFC Hotels and the Daytona Beach Area

So much is NEW along the beachfront for the NYFC and no hotel is more impressive than the biggest jewel on the beach, the NYFC Headquarters, the **Daytona Beach Hilton Ocean Walk Resort**. The Daytona Beach Hilton is a stunning property with luxurious service and a mere walk across the street from the Ocean Center, the home of the NYFC Event Registration & Awards Ceremony. The Hilton's commitment to excellence and its unique location makes this property the most sought-after hotel destination at the NYFC event. Any team with solid conduct should look hard at staying at this awesome property. We cannot recommend any hotel more strongly if you want to have a first-class, trouble-free

YOUTH FOOTBALL COACHES ASSOCIATION

Become a member of the Youth Football Coaches Association and get a competitive edge! SNI proudly features this resource to all youth football coaches at NO COST! YFBCA subscribers receive the best instructional resources possible for all football coaches every month within **Football Coach e-Magazine**.

Sign-up for the YFBCA's info packed monthly newsletter and free drill of the week at their website: <http://www.yfbca.org>



NYFC weekend. If your group is thinking about requesting the Hilton, you should contact SNI IMMEDIATELY upon your registration and acceptance into the NYFC event as space is very limited despite a huge room block maintained by the NYFC.

The Daytona Beach Hilton Ocean Walk Resort is found within the heart of the new Ocean Walk Village. It is new, exciting and family-oriented year-round. Featuring numerous upscale eateries, shopping, and a 10-screen luxury movie theater directly on Daytona Beach, Ocean Walk Village will captivate NYFC attendees of all ages with afternoon and evening delights surrounding food, entertainment, and fun both indoors and outside.

With the upgrade in so many Daytona Beach hotel properties, SNI offers numerous hotel package levels: Value, Moderate, Deluxe and Hilton HQ. Teams should look carefully when deciding which package to utilize for the event. Rarely does a team ever wish they had stayed at a lower caliber hotel package and for the small difference a Moderate, Deluxe or Headquarters Team Package will make to the bottom line cost of your entire trip, teams are encouraged to stay in the finest hotel they can afford to ensure their hotel experience best meets their level of expectation for the majority of their group.

Ocean Center Arena

Sports Network is proud to feature the **Ocean Center Arena & Conference Center** during numerous parts of the upcoming NYFC competition. Located in the heart of the Daytona Beach Resort Area and just 400 feet from the Atlantic Ocean, the Ocean Center is the area's convention, entertainment and sports mecca.

The Ocean Center is the location where everything at the NYFC begins. On Tuesday and Wednesday prior to the event, the **NYFC Event Registration** occurs. Here, teams come to check-in, get their official football player weigh-in, cheer registration, official team photo, and pick-up their team package items (competition shirt, medallion, patch and event pass). Parents are encouraged to attend as well to get official game schedules and maps, gain restaurant, shops and other area information, as well as purchase event items from the many NYFC vendors.

The Ocean Center Arena also wraps the weekend with the closing-night **NYFC Awards Ceremony** on Saturday evening. Prior to the start of the Awards Ceremony, there is an NFL Films-style video preshow. The Ceremony begins with a brief performance by four NFL Cheerleaders who will then assist in the presentation of the National Youth Cheerleading Championships trophies. The NYFC football team trophies will then be presented, along with the NFL Autograph Game Ball to the Head Coach of each championship team. At the conclusion of the evening, a brief "Video Highlight Montage" is shown featuring the football players & cheerleaders of the NYFC.



NYFC Cheer Championships
Football players are not the only youngsters that have a memorable time at the NYFC! For over twenty years now, the **NYFC Cheerleading Championships** have given a shining platform for youth football cheer squads to strut their stuff! This year we are excited to continue our cheer expansion

to include both a Challenge Level and a Masters Level of our cheer event. Both levels will feature different age divisions (based on the average age of your competitors), competing in Spirit and Dance, along with Pyramid competition for the Masters Level.

First through third place trophies are awarded in each category, along with the Overall Championship trophy in each age division and level. NYCC Cheer coaches greatly appreciate the overall fairness that has become synonymous with this event; facilitating an exciting and positive atmosphere that allows both less experienced programs and highly competitive teams to compete in a fun, memorable atmosphere. Also, the cheer



schedule is arranged to give cheer squads the ability to both compete in the Cheerleading Championships as well as cheer for their football team at the field whenever possible (should their team play on Saturday).

Those cheer squads that wish to attend the NYFC event but are uncertain about entering the competition are encouraged to contact our office and speak with our Cheer Director. The NYCC is designed to be a tremendous opportunity for all girls to participate in a positive environment, regardless of their ability level. Every cheerleader is welcome here and every style of cheering now has a place to call home. With the expansion of our new competition levels, your squad can compete where they belong among similar squads and get the most out of their NYCC experience.

Rental Car Information

Ground transportation for both teams and individuals at the NYFC can be obtained through many companies. The official NYFC provider is **Budget Rental Car!**



Why Budget? Very good prices, a huge fleet of vehicles, and service that stands head and shoulders above other smaller, fly-by-night companies. Too often, car reservations made with smaller companies during busy time periods either disappear or the vehicle reserved is not available when you show up! Budget loves the family business the NYFC brings to Daytona Beach and they work hard to ensure you are happy with your rental experience. For the best rates available to NYFC attendees, you can call Budget directly at 800/772-3773 and reference the promo code **"U069003"**.

Closing Information

Thank you for considering your attendance at the National Youth Football Championships. Sports Network believes that hosting this event is a privilege and we look forward to helping give your team a first-class family football and cheerleading vacation. Over 250,000 boys and girls are proud past attendees of the National Youth Football Championships and we would love to include your youngsters in this list as well.

If you have any questions, I urge you to call our office at any time. Having a parent meeting? Ask us for the NYFC DVD to better explain the competition to large groups. Remember, the NYFC competition is what you will love but the service of Sports Network International is what will have you return to the event year after year as so many of our attendees have done. Good luck to you and your fine youngsters!

SPORTS NETWORK INTERNATIONAL

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