

Join the 200+ youth football & cheer squads that will be a part of the world-famous NYFC
REGISTER YOUR TEAM TO ATTEND ON-LINE IN JUST 10 MINUTES!

2011 National Youth Football Championships

Hosted by Event Manager:

**Sports Network
International**

<http://football.thenationals.net>

Daytona Beach, Florida ☆ Las Vegas, Nevada ☆ Lubbock, Texas

*“End your youth football season...
like the college bowl teams do!”*

 Follow us on
FACEBOOK



*Home of the NYFC
Eastern Cheer Championships*

Thanksgiving Weekend - November 24th-27th

Eastern Division Competition
Sun & Fun Capital of the World
Daytona Beach, Florida

Western Division Competition
Glitz & Glamour Capital of the World
Las Vegas, Nevada

NEW IN 2011! Come be a part of the **CENTRAL DIVISION NYFC** in **LUBBOCK, TEXAS** - LOOK INSIDE for **DETAILS!**

Dear Head Coach or Team Manager:

Sports Network International is proud to host the 39th annual **National Youth Football Championships** (NYFC) for your football teams. The NYFC is held in THREE locations: Both the **Eastern NYFC (Daytona Beach, Florida)**, and the **Western NYFC (Las Vegas, Nevada)** are held during the American Thanksgiving Weekend. **Also, new in 2011, an NYFC Central event will be held two weekends prior in Lubbock, Texas.** The NYFC remains the largest, most special gathering of youth football & cheerleading competitors in North America. The NYFC is a football paradise for the whole family featuring a three-day, two-game football tournament along with the inclusion of cheerleaders, all for kids 7-16 years old!

Complete details are on the NEW website:
LOOK THROUGH THE NYFC WEBSITE TODAY!
<http://football.thenationals.net>

College football teams fight to end their season playing one last weekend in a warm weather city in front of family & friends. Many coaches and parents want to give their kids the same memorable experience! **This is why the NYFC historically attracts hundreds of football & cheer squads annually from across North America JUST LIKE YOURS**, all looking to end a long season of hard work at the safest, most well-organized, well-respected youth football & cheer competition held anywhere in the world.



All teams winning either one or two games receive an impressive NYFC team trophy. All youngsters receive treasured items for competing listed on the next page.

Games are played at top-quality football facilities with BLEACHER seating so you can SEE the games! Game schedules attempt to ensure groups bringing multiple teams play their games consecutively at the same field, especially during their first game. All NYFC football games are officiated by certified crews with solid youth football experience.

Balancing Competition Divisions

At the NYFC, **competitive football match-ups are the rule, not the exception!** This is too often not the same case at smaller and less reputable events. Beware of these smaller, less established tournaments often hosted by local leagues that set-up the rules to ensure their own football teams have advantages you may not be aware of!

Sports Network as Event Manager is not a "league". While we do often work with local leagues to encourage their entry and get them involved in the NYFC to benefit their program, all teams who attend the NYFC get fair and equal treatment, both on and off the field!

Match-ups and Other Competition Items

The NYFC is not an all-star event. It is designed to match regular season teams together with others who maintain a similar team make-up and talent level. However, we understand and have allowances for teams who cannot bring their entire football roster, or teams from very small in-house style leagues. From powerful huge programs, to "B" league squads and smaller programs, all teams should contact SNI to discuss the formulation of your team if you have any questions.



Be it shopping, Hoover Dam, shows or scores of other activities, the glitz & glamour of Las Vegas makes for a great vacation place for players & parents alike!

All teams should **plan to attend** the NYFC with 20 players on the roster minimum. Teams with less players are common, but **PLANNING** to bring 20 will give you the best chance of ensuring you will maintain a working number of 16 or more as the tournament approaches in late November.

SNI checks the birth date & weight of every football player eligible to play at the event. The problem of illegal players is virtually eliminated through extensive background checks of entering teams conducted BEFORE teams are accepted into the NYFC. Also, other on-site security and identification measures are used to ensure no players magically appear on a team after the official team weigh-in takes place.

Cheerleading at the NYFC

The National Youth Cheerleading Championships are held in Daytona Beach on Saturday, November 26th. Full details are located on the NYFC website under the CHEER heading. Cheerleaders are also encouraged to attend the other NYFC competitions. At these events, the teams will cheer on the sidelines, as well as cheer at halftime of the game. All football programs should encourage the attendance of their cheer programs to end their season on the same high note!

Costs to Attend

Teams attend the NYFC by paying a low Team Registration Fee, and then a Team Package Fee for the participants.

The Registration Fee for the NYFC is just \$200 per football team and \$100 per competing cheer squad (hasn't changed in 20 years). Those who register AFTER **September 30th** pay an **additional fee**, so register ASAP! Cheer squads who simply wish to cheer on the sidelines and on the field at halftime **pay the Team Package Fees but do NOT pay any Team Registration Fees.**

Attend the NYFC with
two or more teams from the same club,
stay in an official NYFC Hotel and have
your NYFC Team Registration Fee
CREDITED BACK TO YOU!
- contact SNI for details

The NYFC has no registration deadline, but teams who enter after September 30th should call to ensure a competition slot in your competition division remains open. Remember: please register as soon as you are sure your group plans to attend however registration fees for the NYFC are totally NON-REFUNDABLE to ensure those who register will follow through and attend the event. Of course, if your team isn't accepted for any reason, your entry fee is FULLY refunded. Also, please don't make any non-refundable airline, bus, hotel or other reservations until your team is officially accepted into the NYFC event!

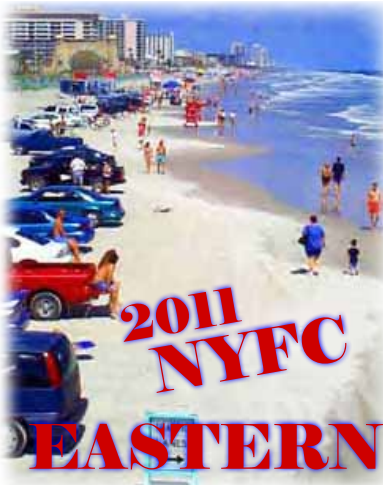
To promote organization, keep costs low, and maintain event quality, SNI has developed the **Team Package Plan**. By using this plan, all attendees are provided with a complete package to include treasured NYFC mementos, first-class event surroundings and the best football & cheerleading events held anywhere. **All team participants (players and coaches) must attend the NYFC through a Team Package Plan.** This plan provides the finances to cover event costs, and provide all event participants with first quality, treasured mementos as listed.

The \$55 Team Package Plan includes the following:

- NYFC t-shirt, ordered to size (for all children & adults).
- Specially-minted bronze medallion on a gold-tone neck chain (given to players, cheerleaders, coaches & cheer coaches).
- Commemorative embroidered NYFC event patch.
- Professionally shot 8" x 10" color team photo (given to players, cheerleaders, coaches & cheer coaches).
- Admission into all NYFC football games & cheer sidelines/event.
- Closing Night festivities for trophy distribution.

The Team Package Plan requires only players, coaches, on-field cheerleaders & cheer coaches pay the \$55.00 per person fee. Competing cheerleaders & cheer coaches entering the Eastern NYFC National Cheerleading Championships in Daytona Beach, Florida will also pay a small \$100 Cheer Registration Fee if paid by September 30th (higher if paid later). Everyone paying the \$55 per person cost will receive all of the items listed above. Full details are found on the NYFC website.

For security reasons and overall event safety, the NYFC uses a closed facility policy. **Spectators (13 yrs. & over) must obtain an NYFC Event Pass to gain entry into any NYFC facility.** These NYFC Event Passes allow the holder unlimited access to ALL NYFC football games, cheer displays and awards presentations throughout the weekend. These passes are \$15/person and will allow the holder unlimited access into all games and venues throughout the weekend. The passes can be obtained at a slightly higher cost if obtained after October 30th.



"The World's Most Famous Beach", historic Daytona Beach, Florida provides a beautiful backdrop for the Eastern Division of the NYFC and a playground for those who like sun, surf, sand, nearby Orlando theme parks, and just plain warm-weather FUN!

Obtaining NYFC Hotels, Car & Air Transport
All groups attending the NYFC requiring housing will get their own rooms throughout town. Additionally, SNI has great airline rates, as well as outstanding car & van rates. **For all your travel needs, SNI strongly recommends your team and your parents look first at the NYFC Housing Services website.** The rooms at the Headquarters Hotels and at other listed hotels on the Official NYFC Housing Services website have rates and quality that are so good, **people who are not even attending the NYFC have used our service to save time and money!**



SNI has worked hard to find travel providers that WELCOME families (something not all do). We ensure hotels meet NYFC standards and are strong supporters of the event. These NYFC host hotels offer some of the **LOWEST AVAILABLE RATES!** To see what rooms & rates are available, please hit the NYFC Housing Services site: (<http://www.thenationals.net/football-hotels.htm>) or call us at 800/327-9311 to discuss which hotels will best suit your needs.



NEW IN 2011...
The NYFC CENTRAL!
 Teams throughout the Midwest have asked for many years and **this year will begin the NYFC Central event in Lubbock, Texas!** Held several weeks BEFORE Thanksgiving Weekend, the NYFC Central has teams from Texas and throughout the Midwest ready to battle in mid-November! **And with so many great things to do in Lubbock as well as affordable hotel rooms, the NYFC is thrilled to add this site to the National Championship line-up!** Go on-line and make your initial plans to attend NOW!

In Closing

We encourage you to look through this invitation, talk with past NYFC teams, email or call SNI. Most importantly, **please visit the official NYFC website for more extensive event details,** complete package prices, the gallery of past event items and up-to-the-minute event information. The more you read about the National Youth Football Championships, the more you will want to have your youngsters end their season at this first-class family event! The NYFC annually gives solid teams and their followers a justifiable reward for a long, hard season of work. We have NYFC players return as coaches to relive their memories. **It will be a fantastic experience you will never forget!**

Sportingly Yours,

Justin Gates, Competition Director

SPORTS NETWORK INTERNATIONAL

775 Fentress Blvd. ♦ Daytona Beach, Florida 32114

800/327-9311 ☎ 386/274-1919

football@thenationals.net ✉ cheer@thenationals.net

SNI Homepage: <http://football.thenationals.net>





NATIONAL YOUTH FOOTBALL CHAMPIONSHIPS

Daytona Beach, Florida ★ Las Vegas, Nevada ★ Lubbock, Texas

Sports Network International
ATTN: NYFC TOURNAMENT
775 FENTRESS Blvd.
Daytona Beach, Florida 32114-1213

PRESORTED
STANDARD
U.S. POSTAGE
PAID
DAYTONA BCH FL
PERMIT #447

"In my five years in coaching football and many more years of playing, this tournament is the best there is. I'm very proud to say I was a part of your NYFC tournament."

Don Wanco
Hesperia Scorpions
Hesperia, California



"We had a great time. The NYFC has been wonderfully positive publicity for our program. Everywhere I go, people are talking about our trip & congratulating us! The kids are still on cloud nine!"

Rodney Finlay
Plymouth South YFL
Plymouth, Rhode Island



"The NYFC is a professionally run, first-class tournament that we eagerly look forward to participating in each and every year."

Scott Pullen
Omaha Thunder
Omaha, Nebraska



"Just wanted to say THANK YOU for a wonderful time in Las Vegas. You all were so organized and tremendously helpful. We attended another Las Vegas tournament by mistake in 2007 and it was a mess. You all treat the kids great!"

S. "Ty" Wilson
Parent / League Rep
Salt Lake City, Utah



"What a great event SNI puts on... I love the fact that the kids are always first. What incredible memories you are making for these children. I truly feel blessed that we were able to participate."

Jennifer Head
Fairfield Cheerleading
Fairfield, Ohio

\$200 for referring another team and choosing a NYFC Host Hotel

\$200

*When another team from your club registers and your team chooses a NYFC Host Hotel, your team will receive a credit of \$200**

A reward for your team and the team you refer

When two or more teams from the same club attend the NYFC and stay through an official NYFC Hotel, you will receive a \$200 PER TEAM credit to your account. This amount can be used for package fees, extra passes, t-shirts, etc.*

**National
Youth Football
Championships**

*The credit cannot be transferred to another team and is only credited to the team's NYFC account for the purpose of reducing the team's total balance. Credit cannot be obtained as a cash value. Minimum number of seven rooms booked at a NYFC Host Hotel required for credit. One offer per team but applies to multiple teams from one organization. Maximum credit of \$200 per team. See website for full details and requirements.

**Visit the website and register today
<http://football.thenationals.net>**