

Dear Team Leaders:

Sports Network International understands that a trip of this magnitude can make for a tremendous expenditure of time, energy and also money to make it happen. Budgets to attend range into the thousands of dollars. We know your parents and competitors will have an amazing experience here that will stay with them forever. With budget cuts and other financial obstacles, all athletic groups are now constantly looking for ways to help raise funds to travel. To this end, Sports Network International (SNI) wanted to look for quality companies willing to assist our teams.

In looking for quality fundraising companies, our standards were high. A company would have to fit several stringent criteria. We wanted products that buyers would EAGERLY seek, that offered a solid VALUE over comparable costs of similar products in stores (no overpriced candy bars or wrapping paper!), as well as LOW upfront costs. We needed the fundraising efforts to be simple, easy to understand/administer, as well as lucrative for your program! Lastly, the company needed to have a solid track record of working with school groups successfully.

After searching for over two years, SNI is now able to confidently recommend TWO SOLID NATIONAL COMPANIES with our heartiest endorsement. They are detailed below. It is our sincere hope that should your unit wish to enhance their fundraising efforts, you will give one or both of these companies a look and then make them a part of your annual fundraising efforts if they meet your needs.



PROGRAM ONE – COUNTRY MEATS.com

<http://www.countrymeats.com>

With a decades-long track record working with the Future Farmers of America and other high school based programs, SNI is proud to announce a new partnership with the largest smoked meat snack producer involved exclusively with school-based fundraising. I have personally toured the Country Meats facility, spoken with the owners and some of the many satisfied customers. Their informative website says it all! We at SNI are so impressed with this company, **we have included a sample snack stick for you to try!** With a sales price of just one dollar, your program will earn .48 cents per stick sold! These sticks will FLY out the door as they are priced BELOW supermarket prices with SUPERIOR taste. Made in the USA in Florida in 14 flavors, those programs getting started with CountryMeats.com can look forward to a long & successful relationship year after year as so many other schools currently do. For information on how the Country Meats snack program can work for your organization, contact their customer support team today toll-free at: **800/277-8989**.

PROGRAM TWO – BRAX SPIRIT CUPS

<http://www.spiritcups.com>

Hugely popular and easy to sell, BRAX Spirit Cups are licensed by all NFL teams, all MLB teams, and over 50 NCAA College programs across the country, as well as military service branch cups as well! The overall quality of these dishwasher safe cups I can personally attest to as they still look new after nearly two years of use! The eye-popping designs and high quality make them an easy sale as dozens of JROTC units have already learned! Rancho HS, Phillip Berry Academy, and First Coast HS each made roughly \$2,000 PROFIT selling these cups! For detailed info on BRAX Spirit Cups and how they can work for your group, please contact their customer care team toll-free at: **888/825-9339**.

